


ALECA SDN BHD (@alecasdnbhd)

ESG & Emissions Reporting for SME
Let's redefine the meaning of success!



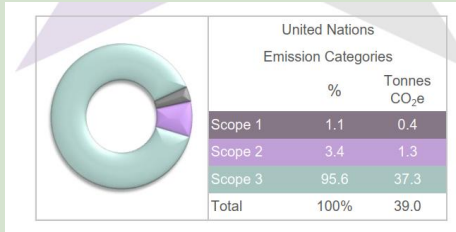
INVESTMENT OVERVIEW

Corporate Valuation	US \$5 million corporate value (~20 million MYR). Open to investors as a strategic partner / private equity.
Industry	Environment Social Governance (ESG) reporting for Small to Medium Enterprise (SME), independent auditor of carbon emissions, facilitator of carbon offset purchases, Net-Zero & Carbon Neutral Labeling, remote global service as a value add to other B2B companies with SME clients.
Opportunity in scale up & millions of tonnes of CO ₂ equivalent (tCO ₂ e) in avoidance and offsets	<p>ALECA is a catalyst for SME to share their sustainability story and to be more energy and capital efficient. Through a standardized ESG report, ALECA facilitates emission reduction, sustainability initiatives and the purchase of millions of tonnes of carbon offsets.</p> <p>ALECA has developed a hassle-free way to remotely audit, calculate, benchmark, and report carbon emissions for SME, using the clients existing financial audited report. No new process or documentation needed for the SME entrepreneur.</p> <p>Work is performed online, using ALECA's global database of conversion factors which is ALECA's Intellectual Property (IP). ALECA also facilitates the purchase of carbon offsets, with a goal of millions of tCO₂e per year, and can label SMEs as net-zero or carbon neutral. Together, let's redefine the meaning of success!</p> <p>Poised as a market leader in the growing ESG reporting space, ALECA is scaling up its global presence. Focus is on Business to Business (B2B) relationship building via commissions, to gain access to a large client base of SME as a value add B2B service.</p>
Company Details	Incorporated Oct. 2019 in Malaysia, ALECA owns 100% of its Intellectual Property, developed in Malaysia by the ALECA team. Current team consists of 9 staff plus 6 consultants & programmers with a total operating expenditure of US \$500,000 per year.
Shareholders	Government: Ministry of Finance Co-investment Fund (MoF CiF). 68% Malaysian owned with an additional global 20 investors.
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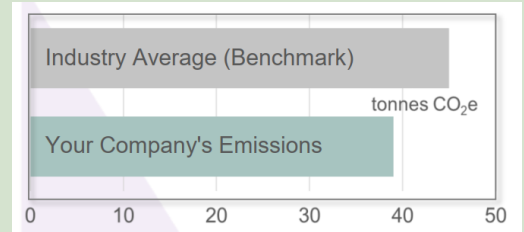
ESG & CARBON EMISSION REPORTING HASSLE FREE FOR SME



Certified Emissions Calculation



Benchmarked to your industry / country



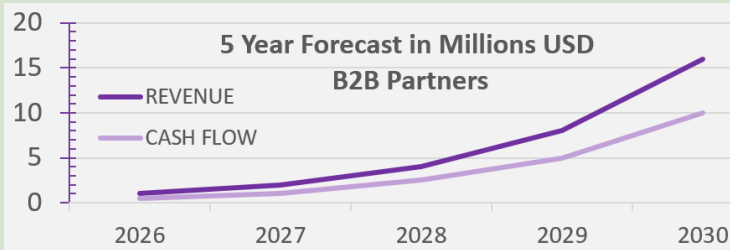
ISO 14064
GHG
VERIFIER
BUREAU
VERITAS

Get the Label!

Verified by
ALECA

ALECA is known for bringing hassle free, fit for purpose ESG reporting to all industries & all countries. As ESG reporting grows, over 300 million SME globally require an entrepreneur friendly solution. ALECA is B2B partnering with payroll companies, company secretaries, accounting firms, etc. to penetrate that market.

FORECASTED ANNUAL REVENUE & CASH FLOW ESTIMATE




YEAR	GROSS REVENUE Mil. USD	CASH FLOW Mil. USD	ALECA VALUE Mil. USD	CARBON OFFSETS tCO ₂ e
2026	\$1.0	\$0.5	\$25	5,000
2027	\$2.0	\$1.0	\$100	25,000
2028	\$4.0	\$2.5	\$200	250,000
2029	\$8.0	\$5.0	\$400	1 Million
2030	\$16.0	\$10.0	\$800	2 Million

DISCLAIMER:

Oct. 2019 – end Dec. 2025 ALECA cumulative revenue is US \$1.1 Mn. Forecasted revenue growth is based on the growing trend in ESG reporting and the success of ALECA's recent B2B initiatives with industry associations, company secretaries, etc. 2026 goal is to reach 10 strategic partnerships and US \$1 million in revenue. The emissions auditor revenue model is that clients perform their reports with ALECA annually.

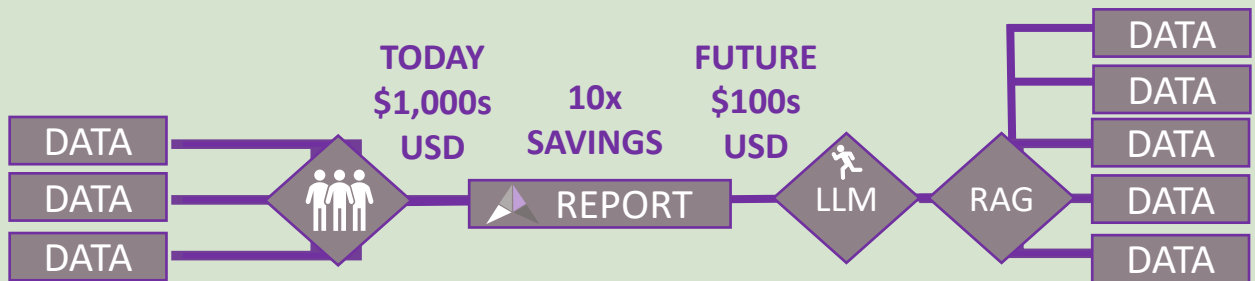


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Artificial Intelligence (AI) – Securing ALECA’s future today

Protecting ALECA’s IP and early position in the ESG & SME market is vital. This is why ALECA is developing it’s own AI tools inhouse to leverage both our IP and our growing report database. The goal is to optimise the time it takes to create these reports and hence be prepared for price competition, and to save our clients money.

The ALECA internal tool pipeline ranges from our own tuned AI Large Language Model (LLM), to an inhouse structured database enabling an Agentic Retrieval Augmented Generation (RAG) as part of our IP. These tools will reduce the time & cost required to audit clients and hence will ensure ALECA remains competitive and future proof.



Teaching the next generation about ESG - Free *ALECAfy* App

ALECAfy is a fun, interactive, and free to use application for teachers, parents and students to learn about ESG.



Retaining & training top talent!

ALECA has trained and certified 9 Young Malaysians in ESG and emissions reporting. By 2030 the company could need over 50 ESG auditors. The future is bright for Young ESG Professionals!

ALECA Planned Staffing Level 9 to 100 in 5 years



The ALECA Team certifications & inhouse training programmes

All members of the ALECA technical team are certified emissions lead verifiers.



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