

ALECA

Let's redefine the meaning of success!

B2B ESG reporting & emissions auditing for SME
Strategic partner, white label, 1 million tonnes of CO₂e

www.alecasolutions.com @alecasdnbhd
CONFIDENTIAL

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What we do



ALECA performs emissions audits and Environmental Social Governance (ESG) reporting for Small to Medium Enterprise (SME) without adding extra burden to the entrepreneurs.

Result? SMEs can stop worrying about ESG, and stop over spending on small scale, inefficient carbon emission solutions that leads to inflation.

By combining energy efficiency, capital efficiency, and the purchase of ***carbon offsets**, ALECA is providing actionable, sustainable solutions for SMEs.

Our goal

Let's reduce emissions globally by one million tonnes of CO₂ equivalent!

1,000,000 tCO₂e by 2030

***Carbon offsets** via large scale, capital efficient and energy efficient, Mother Nature projects ~\$10 USD/t purchased from verified projects.

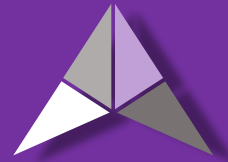


03

Ensure your clients succeed

You've worked hard to build a business in a very competitive space. How can you support your clients to maintain their competitive edge?

Solve a growing ESG compliance headache for your clients and ensure they succeed!



ALECA

Become an ALECA strategic partner, to offer your clients additional value in ESG reporting and emissions auditing.

ALECA is a leading B2B company that offers its services to SMEs through existing service providers.

The advantage of white labelling



You are a trusted expert in your field, and ALECA is a recognised, certified expert in emissions auditing and ESG reporting. We are not in competition, we complement each other.

1

Rebrand a new service under your own agency's brand and influence.

2

No risk, no distraction for your staff and no extra cost. Just more services.

3

An opportunity to increase revenue without increasing cost.

Your clients benefit by solving a growing reporting demand in the Environmental Social Governance (ESG) space.



Position your company as a leader in ESG.





Problem

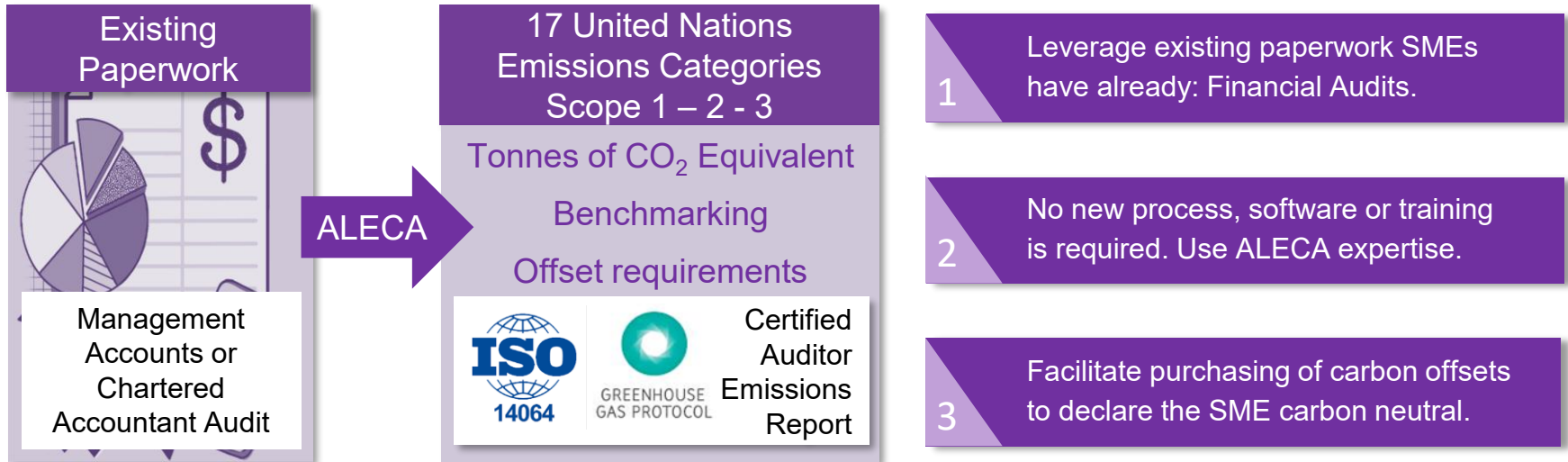
Small to Medium Enterprise (SME) entrepreneurs are being crushed. The introduction of Environmental Social Governance (ESG) reporting and emissions auditing is adding more stress.

- 1 SMEs don't know where to start. Is it ESG training, software, new processes, new cost?
- 2 Carbon taxes are increasing the cost of doing business in the name of sustainability.
- 3 Large companies are spending millions on ESG and expect SMEs to follow suit.
- 4 Consumers are curious about the SMEs sustainability story prior to purchasing.



Our Solution

Remotely perform an emissions audit and build an ESG report for SMEs as a value add through their existing service providers (B2B) such as payroll companies, company secretary, etc. Ultimately promoting energy & capital efficiency, with the opportunity to purchase carbon offsets.



Our Products

Carbon Footprint Report
ISO 14064 Audit
Benchmarking



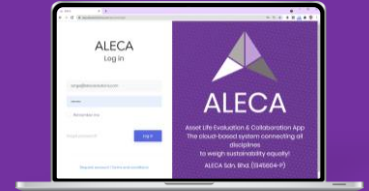
Carbon Offset Report
& Offset Facilitating



ESG Report
Energy/Capital
Efficiency



Cloud-based Application
Hosted on Microsoft AZURE



ALECAfy Free App

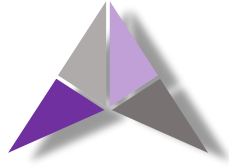


ALECA Verified Labels



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Results



By becoming carbon neutral via carbon offsets, emissions audits and ESG reporting, SMEs are:

1. Increasing revenue (more contracts)
2. Saving cost (more capital efficient)
3. Building a stronger reputation
4. Reducing energy consumption



Shared Vission

**Let's redefine
the meaning of success!**

By promoting energy and capital efficiency as a goal, we build a more sustainable world, where success is not defined by luxury or excess.

Competitor Analysis Expensive

The “big four” perform ESG reporting services, emissions auditing and energy efficiency consulting. Large teams, lengthy process and burden to the client.

KPMG E&Y
PWC DELOITTE

Focus on Fortune 500 and base pricing is US \$150,000 to \$1,500,000 range.

ALECA Advantage Cost Competitive

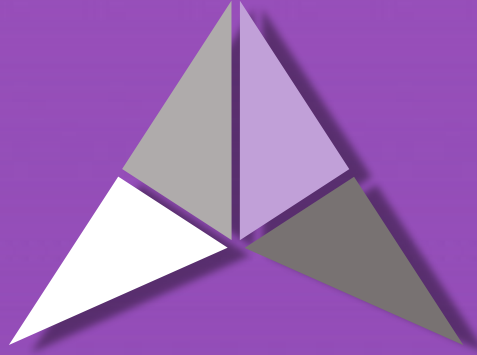
Fully certified emissions auditors and have intellectual property to build reports quickly with no burden to the SME. Registered with global credible platforms.



Focus on SMEs and base pricing is US \$1,500 to \$6,000 range.

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